

AROMÀTICA

Natural Spa

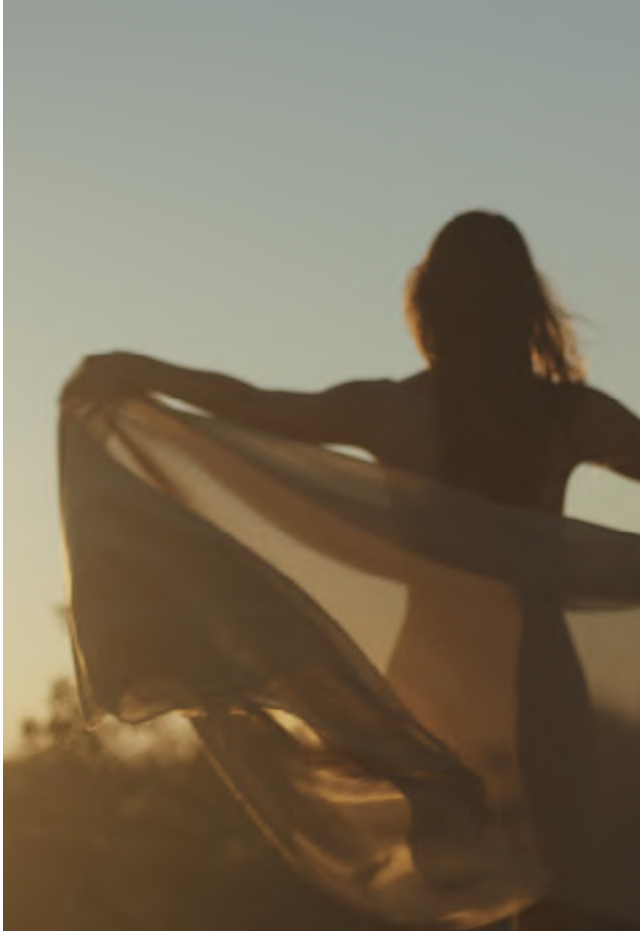


SPA Menu

At **Borgo Pignano Florence** wellbeing is born from the same dialogue that has defined Florence for centuries: the dialogue between art, nature and the human spirit. The gardens, the flowers and the herbs that grow throughout our estate become living matter, transforming into rituals that sculpt the body and quiet the mind.

Every treatment is inspired by a Florentine work, artist or ideal: gestures slow as brushstrokes, botanical fragrances like olfactory frescoes, skilled hands shaping the body like marble.





Our treatments are crafted with Borgo Pignano's Natural Line, created in our Volterra laboratory using flowers from our own Flower Garden. Inspired by the authentic purity and scents of the Tuscan countryside, the line is combined with exclusive collections from a historic maison that preserves and renews the tradition of botanical arts and Italian haute parfumerie.

The meeting of these two excellences gives life to a unique sensorial ritual, in which rare botanicals, precious essences and refined textures evoke the timeless allure of ancient Florentine residences and their secret gardens.

A universe of understated elegance, art and nature, reinterpreted through a contemporary and sophisticated olfactory language.

An exclusive botanical heritage that transforms every treatment into an immersive experience of wellbeing, beauty and authentic Tuscany.

Signature Experiences

Tales of Flowers and Gardens

La Primavera di Botticelli

Sublime Floral Ritual

A tribute to the eternal flowering of Renaissance art. Slow, enveloping movements enriched with essential oils extracted from the flowers of our gardens guide the body into a state of deep stillness. A sensorial ritual that celebrates the delicate, vital beauty of nature in bloom.

50 min / 80 min

Il Giardino Segreto dei Medici

Garden Body Detox Ritual

Inspired by the enclosed gardens of the Medici villas, this ritual draws on herbs, mint and plants from the estate. A botanical scrub, cooling mud and targeted massage purify the body and unburden the mind. The finale — a signature non-alcoholic cocktail — seals a deeply regenerating experience rooted in Tuscan soil.

1 h 40 min

Erbario Rinascimentale

Pinda Sweda with Florentine Herbs

A treatment of ancient fascination, like a page from a Renaissance Herbal Manuscript. Warm pouches filled with aromatic herbs from the estate release heat and essence, dissolving tension and restoring harmony between body and mind.

50 min / 80 min



A tribute to the timeless beauty of Florence,
where the body becomes canvas, fragrance becomes colour
and wellbeing becomes a work of art.



Express Services

Small Masterpieces of Wellbeing

As in the workshops of Renaissance Florence, every great work begins with a precise gesture, an essential detail. Our Express Treatments transform a few moments into an experience of authentic wellbeing — brief but intense interludes of beauty, even when time is short.

Studio per un Angelo – *Balance: Neck and Head*

A targeted treatment that releases the areas where the weight of thought settles. A swift yet effective rebalancing — like a preparatory study that restores lightness and clarity.

25 min

Sfumatura di benessere – *Focus body express*

This massage devotes careful attention to a single area of the body, which becomes the focus of enveloping, harmonious movements that dissolve tension and restore a sense of ease.

25 min

Il Passo di Mercurio – *Revitalising Foot Treatment*

Inspired by the messenger of the gods, this treatment brings lightness and vitality to feet and legs, encouraging an immediate sensation of fluid movement and renewed energy.

25 min

Velluti degli Uffizi – *Flash Beauty Face*

A detail; even a few gestures can transform the gaze and illuminate the face. An essential yet precious treatment.

25 min

Massages

The Sculpture of the Body

Inspired by the timeless masterpieces of Florentine art, these face and body rituals celebrate harmony, beauty and proportion.

Each treatment translates the emotion of art into a refined sensorial experience, where wellbeing becomes an expression of balance and creativity.

La Primavera di Botticelli

Sublime Floral Ritual

Slow, enveloping brushstrokes inspired by the ethereal grace of the Primavera.

Essential oils extracted from our garden flowers guide the body toward an inner flowering of stillness and harmony.

50 min / 80 min

Il David in Movimento

Decontracting Energising Massage

Like marble coming to life under Michelangelo's hands, this intense treatment releases deep tension and restores strength, elasticity and freedom of movement.

50 min

Codex Leicester (Leonardo da Vinci)

Aqua Detoxifying Massage

Fluid and continuous as the river that runs through Florence, it stimulates circulation and supports the body's purification, bestowing immediate lightness and vitality.

50 min

Erbario Rinascimentale

Pinda Sweda with Florentine Herbs

An ancient ritual, inspired by the botanical manuscripts of the Medici courts. Warm pouches filled with aromatic herbs dissolve tension and restore a precious harmony.

50 min / 80 min

Notturmo Fiorentino

Aromatic Candle Massage

A sensorial ritual inspired by the soft glow of historic palazzi at dusk. Warm wax melts into nourishing oil, enveloping the senses in a fragrant embrace.

50 min / 80 min

Pietre D'Arno

Hot Stone Harmony Massage

The warmth of volcanic stones shapes and releases the body, gently dissolving tension. Slow, continuous movements flow with the harmony of a painter's gesture, restoring balance between body and mind.

50 min / 80 min





Body Treatments

The Painting of the Skin

Il Giardino Segreto dei Medici – *Garden Body Detox Ritual*

Herbs, mint and plants from the estate merge in a purifying ritual that recalls the enclosed gardens of the Renaissance villas.

1 h 40 min

Petali su Marmo – *Floral Exfoliation*

A delicate exfoliation that renews the skin like a freshly finished sculpture, leaving it luminous and velvety.

45 min

Atelier Sensoriale – *Total Body*

A sensory journey through exfoliation and nourishment, inspired by the beauty of gardens and the richness of their fragrances and essences.

80 min



Facial Treatments

The Portrait

Splendore del Rinascimento – Renaissance Glow Facial

An illuminating treatment that celebrates the face as a work of art, enveloping it in delicate floral essences.

45 min / 75 min

Velluti degli Uffizi – Hydra Velvet Facial

Softness, balance and protection for skin as silky as the fabrics painted in Florentine portraits.

45 min

Velluti degli Uffizi – Lifting Elegance Facial

Smoother, more harmonious contours — like a noble portrait that travels through the centuries.

45 min / 75 min

Ritratto dell'Uomo Moderno – Hydraman Facial

An essential and decisive ritual, inspired by the composed strength of the great figures of the Renaissance.

45 min

Purezza di San Marco – Purity Facial

An ultrasound detox treatment that purifies and rebalances the skin, restoring clarity and freshness.

75 min



Rituals for Two

Shared Experiences of Florentine Inspiration

Inspired by the great stories of Renaissance Florence and its illustrious protagonists, our rituals for two celebrate the art of togetherness through exclusive sensorial journeys. Harmonious treatments, enveloping atmospheres and ritual gestures intertwine in an experience crafted for sharing moments of authentic wellbeing and refined connection.

Il Sogno dei Medici – De Medici Ritual

A shared experience of luxury and harmony.

A personalised Tailor Made massage in an intimate, timeless atmosphere, accompanied by two glasses of Borgo Pignano Volterra sparkling wine to savour together.

Afterwards, time at your complete disposal to unwind in the suite with a private sauna — prolonging the wellbeing and living a moment of pure relaxation in total privacy.

1 h 40 min

(50 min Tailor Made massage + 50 min Private Spa Suite)

Chiaro di Luna su Firenze – Moonlight in Florence Ritual

An exclusive wellbeing journey: floral scrub, Sublime Relaxing massage and 1 hour in the private sauna, with fresh fruit and glasses of Borgo Pignano Volterra sparkling wine.

A complete ritual that melts away tension and regenerates body and mind — like a nocturnal walk through the silent streets and timeless art of Florence.

2 h 15 min

(25 min exfoliation + 50 min Sublime Relaxing massage + 1 h Private Spa Suite)

Dante e Beatrice

Together yet different — a celebration of complementarity through differentiated experiences.

*A Moment for Her**

A journey that shapes the body with the delicacy of a botanical sculpture: the purifying flow of the Codex Leicester meets the Splendore del Rinascimento for luminous skin and a lighter spirit.

1 h 35 min

*A Moment for Him**

Strength and grace converse in this journey inspired by the Renaissance contrast between matter and beauty. A deep massage to free the body, followed by an essential, regenerating facial ritual.

1 h 35 min

*Can be enjoyed individually or in the Couple Suite.





Signature Collections

More than simple wellness journeys, the Signature Collections are narrative experiences designed to evoke emotions, atmospheres and memories. Distinctive rituals with a character all their own — ideal to enjoy or to gift as an authentic act of care and beauty.

Armonia Rinascimentale

Petali su Marmo – Floral Exfoliation (45 min)

La Primavera di Botticelli – Sublime Floral Ritual (50 min)

Splendore del Rinascimento – Renaissance Glow Facial (45 min)

Studi e Bozzetti (*express*)

Studio per un Angelo – Balance: Neck and Head (25 min)

Velluti degli Uffizi – Flash Beauty Face (25 min)

Sfumatura di benessere – Focus Body Express (25 min)

Il linguaggio dei Fiori (*longer*)

Il Giardino Segreto dei Medici – Garden Body Detox Ritual (1 h 40 min)

Erbario Rinascimentale – Pinda Sweda with Florentine Herbs (80 min)

Bride Proposals

Luce di Venere

A precious ritual conceived for the bride, where floral scrub, silky nourishment and a bespoke facial meld into a luminous, sophisticated experience. Delicate fragrances, velvety textures and enveloping gestures prepare the skin to radiate..

Floral body scrub *(25 min)*

Nourishing body wrap with massage *(25 min)*

Tailor Made facial *(45 min)*

1 h 35 min

Bachelorette Spa

An intimate, private moment in the Spa Suite created just for Her: a ritual of pure wellbeing combining a body massage, private sauna and a cocktail to savour in perfect calm.
A delicate, elegant and deeply personal experience.

Tailor Made body massage *(60 min)*

Private sauna with cocktail

1 h 40 min



For Kids

Family Tender Spa Moment

A massage performed in the same treatment room, offering wellbeing for both adults and little ones. Natural products and gentle gestures accompany parent and child in a harmonious experience — a reassuring, tailored moment that weaves together relaxation, trust and tenderness.

50 min

Kids Aroma Massage (ages 5–11)

A gentle, relaxing massage designed especially for young guests, performed with slow, enveloping movements. A moment of pure wellbeing that bestows serenity and a sweet sense of being cared for.

25 min

Kids Mini facial treatment (ages 5–11)

A fresh and playful mini facial. The skin is gently cleansed and nourished with a fragrant mask. A brief and special experience designed to make even the youngest guests smile.

25 min

Teenager Facial (ages 12–16)

A rebalancing and soothing facial treatment for young people who wish to care for their skin. Educational and relaxing, it is ideal as a first introduction to skincare.

50 min

Beauty Strokes

Hair Removal

Full leg - *40 min*

Half leg - *25 min*

Arms - *25 min*

Underarms - *15 min*

Bikini line - *25 min*

Upper lip, chin and eyebrows - *15 min*

Spa Ritual Manicure

with scrub and nourishing wrap

70 min

Spa Ritual Pedicure

with scrub and nourishing wrap

70 min



Spa Etiquette

Aromatica Spa opening hours:

11:00 am – 8:00 pm

Gym hours:

24/7

To ensure you fully enjoy your relaxation and all the benefits of your Spa experience, we kindly ask you to arrive at least 10 minutes before your appointment.

In our Spa, you will be provided with a locker prepared with robe, towel and slippers for your comfort.

Cancellation

To ensure an exclusive experience and personalised service for every guest, we kindly ask you to communicate any changes well in advance. Cancellations must be made at least 6 hours before the scheduled appointment; otherwise, 50% of the value of the booked treatment will be charged, while in the event of a no-show the full 100% will be charged.

Late arrival

If you arrive late for a scheduled appointment, you will receive the best possible service within the remaining time. Please be aware that the duration of your treatment may need to be reduced to accommodate the next booking. Full charges still apply.

Health

We kindly ask you to inform Spa Reception and your therapist at the time of booking if you have any medical conditions, allergies, complaints or are undergoing medical treatment.

Age requirement

All guests wishing to access the wet area of the Spa must be at least 16 years of age.

Valuables

Lockers will be provided; however, we recommend arriving at our Spa without valuables. Borgo Pignano Spa accepts no responsibility for loss or damage of any kind.